

District Governing Board - Community Ends Survey

Introduction

We need your input! The Yavapai College District Governing Board is responsible for governing on behalf of and is responsible to the taxpayers of Yavapai County. Please give thoughtful responses which best express your views and experience with Yavapai College.

The Yavapai College Foundation has graciously agreed to offer an iPad as an incentive to participate in this important survey.

Please tell us the extent to which you agree with the following statements:

1. Yavapai College should help job seekers acquire the qualifications, skills and knowledge needed to obtain a job or to progress in their career.

Disagree Somewhat disagree Neutral Somewhat Agree Agree

2. In addition to awarding certificates and degrees, Yavapai College should prepare students to be successful at their next school should the students decide to pursue additional academic credentials.

Disagree Somewhat disagree Neutral Somewhat Agree Agree

3. Yavapai College should provide affordable access to a variety of high-quality learning opportunities to people of all ages, whether to earn a degree or for personal enrichment (aka fun).

Disagree Somewhat disagree Neutral Somewhat Agree Agree

4. Yavapai College should use its educational resources to help attract new business to Yavapai County.

Disagree Somewhat disagree Neutral Somewhat Agree Agree

5. Yavapai College should enhance residents' access to a vibrant social and cultural life.

Disagree Somewhat disagree Neutral Somewhat Agree Agree

6. Per tax Foundation.org, Arizona has 5th lowest property tax burden in the country. Yavapai College's tax rate is near the middle of Arizona community colleges. I believe I receive good value from this portion of my property tax bill.

Disagree Somewhat disagree Neutral Somewhat Agree Agree

7. Yavapai College is making Yavapai County a better place to learn, to work, and to live.

Disagree Somewhat disagree Neutral Somewhat Agree Agree

Please tell us about yourself:

District Governing Board - Community Ends Survey

8. Gender:

- Male
 Female

9. Your age category:

- Under 35 years
 35-55 years
 Over 55 years

10. I have lived in Yavapai County for:

- 5 years or less 6-10 years 11-20 years Over 20 years

*11. I currently reside in:

- Yavapai County East Region: Verde Valley and surrounding areas
 Yavapai County West Region: Prescott and surrounding communities
 Other Yavapai County

In the past 3 years, I, or one of my family members, have participated in one of the following YC programs, services, or activities:

12. Attended Pre-school at the Family Enrichment Center

- Yes
 No

13. How satisfied were you with the preschool at the Family Enrichment Center?

- Dissatisfied
 Somewhat dissatisfied
 Neutral
 Somewhat satisfied
 Satisfied

14. Earned college credit while in high school

- Yes
- No

15. How satisfied were you with the college credit earned while in high school?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

16. Earned a general equivalency diploma (GED)

- Yes
- No

17. How satisfied were you with your general equivalency diploma (GED) experience?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

District Governing Board - Community Ends Survey

18. Took a class for credit

- Yes
 No

19. How satisfied were you with the class you took for credit?

- Dissatisfied
 Somewhat dissatisfied
 Neutral
 Somewhat satisfied
 Satisfied

20. Took a non-credit class through the Osher Lifelong Learning Institute (OLLI) and/or Community Education

- Yes
 No

21. How satisfied were you with the non-credit or community education course?

- Dissatisfied
 Somewhat dissatisfied
 Neutral
 Somewhat satisfied
 Satisfied

22. Participated in an economic development meeting where a YC employee was present

- Yes
 No

23. How satisfied were you with the economic development meeting where a YC employee was present?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

24. Utilized the Small Business Development Center services

- Yes
- No

25. How satisfied were you with the Small Business Development Center services?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

26. Visited a YC Library

- Yes
- No

District Governing Board - Community Ends Survey

27. How satisfied were you with your library visit?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

28. Used a YC Computer lab

- Yes
- No

29. How satisfied were you with your YC computer lab experience?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

30. Viewed an exhibit at a YC Art Gallery

- Yes
- No

**District Governing Board - Community Ends Survey
**

31. How satisfied were you with your visit to the YC Art Gallery?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

32. Attended a YC athletic event (soccer, volleyball, softball, baseball)

- Yes
- No

33. How satisfied were you with your attendance at a YC athletic event?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

34. Used exercise/ recreation facilities (weight room, pool, tennis court, nature trail)

- Yes
- No

District Governing Board - Community Ends Survey

35. How satisfied were you with the YC exercise/recreational facilities?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

36. Attended a meeting at one of YC's facilities

- Yes
- No

37. How satisfied were you with the YC meeting facilities?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

38. Visited the Sculpture Garden on the Prescott Campus

- Yes
- No

**District Governing Board - Community Ends Survey
**

39. How satisfied were you with your visit to the Sculpture Garden on the Prescott Campus?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

40. Attended Performing Arts Center event (graduation, live entertainment, satellite event, movie, or TV)

- Yes
- No

41. How satisfied were you with the Performing Arts Center event?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

42. Attended Verde Valley event at the Mabery Pavilion or Community Room

- Yes
- No

District Governing Board - Community Ends Survey

43. How satisfied were you with the Verde Valley event at the Mabery Pavilion or Community room?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

44. Participated in a children's event (Thumb Butte Speech Festival, 6th grade math contest, School Matinee Series, College for Kids, robotics camp, athletic camp, etc.)

- Yes
- No

45. How satisfied were you with the children's events held on the YC Campuses?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

46. Attended Art a la Carte or Literary Southwest lecture

- Yes
- No

**District Governing Board - Community Ends Survey
**

47. How satisfied were you Art a la Carte or Literary Southwest lecture?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

48. Traveled with an Edventures Trip

- Yes
- No

49. How satisfied were you with your Edventures trip?

- Dissatisfied
- Somewhat dissatisfied
- Neutral
- Somewhat satisfied
- Satisfied

50. Other associations with Yavapai College (please explain below)

51. In addition to Education, Economic Development, and Cultural Activities, please tell us if there is any other goals the college should be pursuing:

District Governing Board - Community Ends Survey

52. Please tell us if there is anything we could do better.

53. The YC Foundation has graciously agreed to offer an iPad as an incentive to participate in this important survey. Please provide your contact information if you would like to be entered in a drawing for an iPad:

Name:	<input type="text"/>
Address:	<input type="text"/>
Address 2:	<input type="text"/>
City/Town:	<input type="text"/>
State:	<input type="text"/>
ZIP:	<input type="text"/>
Country:	<input type="text"/>
Email Address:	<input type="text"/>
Phone Number:	<input type="text"/>

Month		Survey	Marketing/Media
May	11-17	Survey development	Media strategy development
	18-24	Survey testing	
	25-31		
June	1-7	Survey opens	YC website announcement opens & News release
	8-14	Survey testing	Postcards to all Yavapai County households
	15-21		Community organization contacts
	22-28		Newspaper banner ads with survey link
	29-5		Newspaper print ads
July	6-12	Survey closes July 12	Radio spots
August	3-9	Final report available	